

SASHE, LLC &
JOCELYN GIANGRANDE
PRESENT

BEST
COMPANIES
FOR
WOMEN

*Red Tie
Awards*
GALA

THURSDAY • JUNE 26, 2014

TOWNSEND HOTEL
BIRMINGHAM, MICHIGAN



WWW.SASHEWOMEN.COM

The Best Companies for Women Red Tie Awards & Gala 2014 Partnership Opportunities

Studies show, with active support and development women excel in organizations. Therefore, SASHE, LLC goes all out to celebrate [The Best Companies for Women](#) at this red-carpet event. We hope you'll join us to salute the best and recognize the power of women.

What's In It For You?

Reach a Targeted Market of Purchasers: We're bringing hundreds of diverse career, business and women leaders together for an all-star event aimed to advance women in the professional arena. Attendee demographics include women leaders from company CEO's to Middle management, as well as Nonprofit Organizational leaders. Your partnership includes exposure and advertisement in our annual [Confident Woman Conference](#) where we attract hundreds of career-minded women, leaders and entrepreneurs, ages 24-54 yrs, with a minimum of 3yrs of professional working experience and middle to higher-level income. Your partnership allows you to connect and target major purchasers by taking advantage of one of our partnership options.

Give Back: Use your VIP tickets to invite and support women from your organization, associations and networks. You'll also help support women and young girls. **For 2014:** our Featured Nonprofit organization is [The Rhonda Walker Foundation](#). Proceeds will help sponsor a girl for one year for the ["Girls Into Women"](#) program.

Highlight Your Products, Services or Workplaces: Every package includes an ad in programs and brochures, as well as your company logo on promotional materials and opportunity to promote company via spokesperson to attendees. Partners also may promote services and products in guest Swag Bags.

Provide Development and Support to Women in Your Organization/Community: Every package includes VIP Reserved Tickets and Valet VIP Parking. Invite women in your organization, associations and network to attend and provide them with an experience aimed to advance their careers or business.



Corporate Package: Be a Premier Featured Partner!

Show your support for the Power of Women by becoming a featured partner.

Partner Benefits:

- Exclusive visibility as a Presenting Sponsor at the event and post Gala affair.
- 8 VIP Red Tie Gala Tickets with reserved seating
- 8 VIP Tickets to 2014 Confident Woman Conference (October 25, 2014)
- Premium Full page color Ad Size: 8 x10.5 for Awards Program & Conference Booklet
- Logo included on all conference materials, press releases, websites, announcements, and emails
- VIP Red-Carpet Valet Parking
- Distribute promotional items for guest Swag Bags
- Address attendees during event program via company spokesperson

Package Price: \$7,500

Partnership Form: Select Your Partnership Package

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Name of Organization: _____

Contact Person: _____ Title: _____

Address: _____ City/State: _____ Zip: _____

Telephone: _____ Fax: _____ Email: _____

Please make checks payable to: SASHE, LLC

Total amount enclosed: \$ _____ Please bill me in the following amount: \$ _____

Charge to: ☐ Visa ☐ American Express ☐ Master Card Card No : _____ Exp. Date: ____ CVV: _____

Zip Code: _____ Authorized Card Holder Name: _____

Authorized Card Holder Signature: _____

Contact Us at: www.TheBestCompaniesforWomen.com

Jocelyn Giangrande: (248) 789-0333, jgiangrande@sashewomen.com, **Channel Wooten:** (734) 219 7059, <mailto:Channelwooten@att.net>

☐ Star Partner Package A:

Partner Benefits:

- Full page Ad (Black & White) Size: 8 x 10.5
- Logo included on all conference materials, press releases, websites, announcements, and emails
- 8 VIP Red Tie Gala Tickets with reserved seating
- Distribute promotional items for guest Swag Bags

Package Price: \$1,500

☐ Star Partner Package B:

Partner Benefits:

- Half- page Ad Black & White (Size: 8 x 5)
- Logo included on all conference materials, press releases, websites, announcements, and emails
- 4 VIP Red Tie Gala Tickets with reserved seating
- Distribute promotional items for guest Swag Bags

Package Price: \$1,200

Partnership Information

For your convenience, we've highlighted next steps for all partners to ensure we have everything needed to promote your company/organization.

Step 1.

Complete attached Partnership Form with your contact information and partnership package and submit via email to jgiangrande@sashewomen.com.

Step 2.

Submit company logo (in formats PDF, jpeg) *as soon as possible to:* jgiangrande@sashewomen.com so that we may begin promoting our partnership on websites, social media, press releases and printed material.

Step 3.

Submit camera ready Ads in jpeg or PDF formats and email to jgiangrande@sashewomen.com by **June 5, 2014**. *Half- page Ad (Size: 8 x 5) Full page Ad Size: 8 x 10.5*

Step 4.

Swag Bag Inserts must be delivered by **June 19th**. A minimum of 300 pieces is required.

Items may be shipped to:

SASHE, LLC
1360 Oxford Road
Bloomfield Twp., MI 48304